# A COMMUNITY ENGAGED

ANNUAL REPORT FY2018 | 5778



# MOBILIZING | ADVOCATING | EDUCATING

# OBILIZE

# **DEAR FRIENDS**

In these polarized times, it is challenging to serve as the strong, unified voice of the Jewish community in Greater Washington. Yet, the JCRC continues to meet that challenge with civility, integrity, creativity and grit. We had a stellar year with meaningful accomplishments in all of our advocacy work including combatting anti-Semitism, supporting Israel, nurturing understanding with all groups, and securing nearly \$4 million dollars in government support for our agencies and to help meet escalating institutional security costs.

The JCRC is an incubator of ideas and a place of action, recognized not just for *what* we do, but *how* we do it. Before the JCRC takes a step forward to serve our community, it always takes time to analyze and strategize. This approach demonstrates how the JCRC passionately represents our community and effectively navigates delicate situations. We turn potential crises into teaching moments. For example, when a D.C. Councilmember espoused anti-Semitic remarks, we denounced it, but then planted a seed for interfaith growth and dialogue. Similarly, when singer Roger Waters supported the BDS movement, we produced a video stating music should unite us, not divide us. Equity, mutual respect and the pursuit of social justice are at our core. We work hard to channel positive energy into community building at home and peace building in Israel.

In addition to handling immediate crises with calm, the JCRC proactively works day in and day out to meet the needs of our community. Our lobbying efforts at the state and local level have secured millions of dollars in support of critical social services that benefit our entire community and keep Jewish institutions safe. Together with our strategic partner Tzedek DC, we worked to secure passage of legislation reforming municipal policies that unduly burdened low-income District residents battling chronic debt. And in Virginia, we lobbied for Medicaid expansion for hundreds of thousands of low-income residents to receive affordable health insurance.

The dramatic increase in anti-Semitic incidents in our region underscores why the JCRC must continue its vital Holocaust remembrance and education work. We are proud of our ongoing programming which annually introduces Holocaust survivors to five thousand students and adults to share their testimonies. We also are excited about two new educational initiatives: Zikaron B'Salon/Remembrance in the Living Room, which brings survivors into private homes to share their stories, and Student to Student, which brings high school students into classrooms to explain what it means to be Jewish.

The JCRC's comprehensive and cutting-edge Israel engagement work remains stronger than ever. We regularly call upon leading experts to brief our community about Israelrelated headlines, we have continued our successful Israel Engagement Fellowship program reaching more than 700 teenagers to date, and once again we sponsored the annual Scholar-in-Residence program, *WePower*, which encourages women to run for office. Additionally, we worked closely with Governor Larry Hogan's office in Maryland to help draft an executive order banning companies that boycott Israel from entering into contracts with the state.

Finally, we at the JCRC understand that our local rabbis are central to our mission of Jewish strength and community cohesion. Thus, we were thrilled to become the fiscal sponsor of the Washington Board of Rabbis, relieving its financial administration burden and strengthening the partnership between us.

For the progress we have made in the community, we extend our heartfelt thanks to our board, donors and staff, as well as our partners inside and outside of the Jewish community. Together, we have created a true vehicle to engage, educate and empower our community. Our work though is never done. Challenges persist and our path to success requires fortitude, vision, energy and strength. We embrace this path and look forward to the future with optimism.

B'Shalom,



Michael Friedman President, 2016-18

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EDUCATE

**ADVOCATE** 

Samuel 6. Jawan

Sam Kaplan President, 2018-20

BinalMallon

Ron Halber Executive Director

# LEGISLATIVE ADVOCACY & GOVERNMENT AFFAIRS

As the leading voice for the Jewish community in the District of Columbia, Maryland and Virginia, the JCRC successfully lobbies lawmakers to enact legislation that is important to its constituents and the larger community. Through our advocacy efforts we have educated and mobilized thousands of people, positively impacting the Greater Washington area.

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# **District of Columbia**

In an effort to implement debt relief for low income district residents, the JCRC joined with strategic partner, Tzedek DC, to end the harsh practice of automatic driver's license suspensions for unpaid traffic ticket debt.

**Co-chaired coalition efforts to address prohibitive water fees levied** on houses of worship and cemeteries. Secured \$13 million relief fund including \$4 million for synagogues, churches and nonprofits to help pay 2019 water bills.



MONTGOMERY COUNTY EXECUTIVE CANDIDATES DEBATE

## Maryland

- Successfully lobbied the General Assembly to strengthen laws protecting domestic violence victims.
- Pushed for passage of new Hate Crime law to prohibit a person from committing certain acts against a group due to race, color, religion, sexual orientation, etc.
- Secured \$2.4 million from Maryland and \$1.2 million from Montgomery County for FY2019. These funds will go to safety net services, security for Jewish institutions and multiple partner agencies to improve residents' lives.
- Secured \$1 million in grant funds for schools and child care centers at risk of being targeted for hate crimes. For the first time, funding covers both operating and capital security needs.





# Virginia

Advocated to protect immigrant communities from discrimination and fought against measures that would discourage undocumented people from reporting crimes and seeking out protection from abusers.

- Responded swiftly and effectively to anti-Semitic comments by a member of the Virginia Republican Party Central Committee, who was subsequently forced to resign.
- Secured \$200,000 grant for Jewish Social Service Agency's Holocaust Survivor Program to help provide in home care for elderly low-income Holocaust survivors.
- In coalition with multiple other advocacy organizations, lobbied General Assembly for Medicaid expansion which resulted in affordable health insurance for 400,000 low-income Virginians.



Thanks for the amazing opportunity to be a part of this year's Israel Engagement Fellowship. The different speakers really made the concept of narratives come into play when thinking about Israel. When we go off to college we feel prepared to proudly share our stance on Israel, and the program really equipped us with the tools necessary to combat the BDS movement and other challenges related to the Arab-Israeli conflict.

PARTICIPANT, ISRAEL ENGAGEMENT FELLOWSHIP

# **ISRAEL ACTION CENTER**

The JCRC is unwavering in its commitment to Israel. Our agency empowers community members to advocate for the State, oppose delegitimization efforts and champion a strong U.S.-Israel relationship. We are recognized for our nuanced approach to understanding Israel's geo-political complexities.

Hosted joint Israeli-Palestinian peacebuilding initiatives including Project Rozana, which helps bring Palestinians to Israel for medical care; Roots Project, which brings together Israelis and Palestinians in the West Bank; and Kids4Peace, the largest interfaith movement that brings together kids across divides in and around Jerusalem.

Produced an enormously successful video criticizing Roger Waters' support of BDS by emphasizing that dialogue and engagement, not BDS, will achieve peace. The video was viewed 40,000 times on line and garnered tremendous media coverage.

**COMMUNITY MEMBERS** 

SIGNED PETITION

for direct **Dulles-Tel Aviv flights** 

IN 7 BRIEFINGS BY TOP ISRAELI AFFAIRS **EXPERTS** 

ABOUT REI





Worked with the Baltimore Jewish Council to help draft Governor Larry Hogan's Executive Order prohibiting companies that boycott Israel from getting procurement contracts from the state of Marvland.



In partnership with the Israeli-American Council, designed a

successful advocacy campaign to urge the airline industry to introduce direct flights between Dulles and Tel Aviv. Flights begin May 2019.

Played a leading local role in addressing Israel's proposed plan to deport asylum seekers from Sudan and Eritrea. The JCRC issued a statement about the proposed policy and convened a meeting between rabbis and diplomats at the Israeli Embassy.

Served as top advisor to Gesher leadership program which works to bridge gaps between Israeli and American Jews. Helped coordinate DC meetings for high level Israeli leaders.



WePower Scholar-in-Residence program\* to increase the number of women running for office in Israel and the U.S.

\* Sponsored by Naomi & Nehemiah Cohen Foundation PROGRAMS\*\* REACHED 700
STUDENTS
AND PARENTS
SINCE
SUBJECT: STUDENTS
SUBJECT: SUBJEC

GROUPS

TEEN ISRAEL ENGAGEMENT

\*\* Funded by Margo and Yoram Cohen Fan Co-sponsored by The Jewish Federatio of Greater Washington

INCEPTION

**Continued participation in the Greater Washington Forum** on Arab-Israeli issues, including co-sponsoring Annual Community Education Day on Arab Citizens of Israel.

# INTER-GROUP RELATIONS AND SOCIAL JUSTICE

The JCRC is one of the leading advocates for equity, justice and inclusion in the Greater Washington area. We are the Jewish community's central voice for relationship building between Jews and other faith, ethnic, and minority groups. Given the disturbing 57 percent increase in anti-Semitic incidents in the U.S. in 2017\*, the JCRC's commitment to combatting all forms of hatred and promoting tolerance and empathy is more important now than ever.

DAYS EVENTS

**HUNDREDS** 

REACHED





Spearheaded 3-part identity and racial justice series called "Having the Conversations": Let's Talk Among Ourselves; I've Always Wanted to Ask; and What's Next for the Jewish Community and Racial Justice. These highlyattended discussions were held in partnership with the Jewish Study Center.



Brought together the Jewish community and the D.C. Council to combat anti-Semitism involving D.C. government officials. The JCRC convened a breakfast meeting for rabbis to express their concerns about D.C. Councilmember Trayon White's anti-Semitic remarks. The JCRC denounced White's conspiracy theories while re-committing to engage in dialogue and education whenever possible.



Acdas

KIOSAPEACE MEETING WITH

Worked closely with Montgomery County Human Rights Commission, The Black Ministers' Conference of Montgomery County and Interfaith Works to nurture meaningful personal relations.



Hosted Professor Amy-Jill Levine to address the Washington Board of Rabbis about Christian theology and challenges facing the two communities.

Participated in Montgomery County Faith Community Advisory Council's Interfaith-Interracial Dialogues to build understanding and bring communities together.

HOLOCAUST REMEMBRANCE AND EDUCATION

The JCRC takes enormous pride in its annual Yom Ha'Shoah commemorations and ongoing Holocaust education. As the number of survivors continues to dwindle, it is **our imperative** to share their living testimony and find avenues **to continue to** inspire future generations to absorb the lessons of the Holocaust.

Jewish Community Relations Council of Greater Washington

We were so honored Ruth Kohn came to speak to us. Her story was a wonderful testament to the strength of the human spirit and the importance of courage. She definitely meets the Navy standard for toughness! ELIZABETH MCKAY, WASHINGTON NAVY YARD

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# л 120 REACHED

**AT ZIKARON B'SALON/ REMEMBRANCE IN THE** LIVING ROOM GATHERINGS\*

FOR MORE PERSONAL **INTERACTION WITH SURVIVORS** IN PRIVATE HOME SETTINGS

Partnered with The Jewish Federation f Greater Washing

1000 **ATTENDEES** AT MARYLAND AND

NORTHERN VIRGINIA COMMEMORATIONS

# YOUNG PROFESSIONALS AT SIXTH & I FOR NEW YOM HA'SHOAH PROGRAM, 3GDC\*\*

 $\mathbf{300}$ 

5000 **STUDENTS/ADULTS** REACHED THROUGH HOLOCAUST SURVIVORS' SPEAKERS BUREAU

# **EDUCATION OUTREACH**

A core part of the JCRC's mission is to ensure that all children feel safe, welcomed and accepted in their learning environment. Our multi-pronged approach reaches students, parents, teachers and school administrators. In addition to serving as a resource for Jewish parents and school officials, the JCRC intervenes to address specific anti-Semitic incidents at schools, working closely with law enforcement as necessary.





Presented summer workshops for 100+ Social Studies teachers in Baltimore, Fairfax, Arlington and Montgomery counties. These training sessions focused on Judaism, Jewish history, anti-Semitism and Holocaust commemoration.



and staff.

Distributed hundreds of our annual multi-faith holiday calendars to local schools and community institutions. The calendar serves as a planning tool to help educators continue to respect and accommodate the religious observances of all students, teachers



Piloted Student to Student high school peer education program which puts a human face to Judaism to reduce prejudice, bigotry and anti-Semitism. Following a successful pilot program that engaged 200 students and teachers, the JCRC received funding from The United Jewish Endowment Fund of The Jewish Federation of Greater Washington to fully launch the program in the 2018-19 academic year.

A meaningful experience that I remember is our trip to Annapolis. We met the Governor of Maryland. We asked him many questions and I learned about his plans for the future. I also learned how the government works. This will help me influence my community as a citizen when I am older.

IOLOCAUST SURV

**5TH GRADER, CHARLES E. SMITH JEWISH DAY SCHOOL** 



# **JCRC IN THE NEWS**

When it comes to critical analysis of issues facing the Jewish community, the media regularly turns to the expertise of the JCRC. Our professionals are sought after and regularly quoted by a range of local, national and Israeli outlets. Additionally, on social media, our JCRC is one of the most followed Jewish organizations in the nation.

Hate-based incidents surge in suburban school system in Maryland https:// www.washingtonpost.com/local/ education/hate-based-incidentssurge-in-suburban-schoolsystem-in-

maryland/2017/07/11/8e0059ca-4d4e-11e7bc1b-fddbd8359dee\_story.html, July 11, 2017

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((1,1)

Trump's Medicaid Cuts Would Decimate Jewish Social Services, Putting the Most Vulnerable at Risk http://www.haaretz.com/ us-news/.premium-1.802022, July 18, 2017

((•<sub>\(\)</sub>))

Why One Jewish Group Protested a Rock and Roll Icon http://www1.cbn.com/cbnnews/ us/2017/august/why-one-jewish-groupprotested-a-rock-and-roll-icon. August 6, 2017



Hate on the far left is just as dangerous as hate on the far right, The Forward, August 10, 2017

Jewish groups enraged as Trump axes migrant 'Dreamers' program https://www.timesofisrael. com/jewish-groups-enraged-as-trump-axesmigrant-dreamers-program, Sept 5, 2017

The greatest Jewish crisis: Growing estrangement from Israel https://www. ynetnews.com/articles/0,7340,L-5050109,00. html, November 30, 2017





Virginia Republicans call for ouster of party official who said only Christians should run for party positions, JTA, February 13, 2018



Condemning anti-Semitism should not be difficult for women's march leaders, Washington Jewish Week, March 14, 2018



DC council member espoused antisemitic theory at least twice http://www.wusa9.com/ article/news/local/dc/dc-council-memberespoused-antisemitic-theory-atleasttwice/65-529988470, March 19, 2018



Bagels, lox and apologies at breakfast to discuss D.C. lawmaker's anti-Semitic comments, The Washington Post, March 27, 2018



DC Council member meets with Jewish leaders, colleagues over anti-Semitic remarks https://wtop.com/dc/2018/03/ dc-council-member-jewish-leaders-antisemitic-video/ March 27, 2018



Qatar must stop supporting terrorists, The Jerusalem Post, April 16, 2018



RONALD GLAN

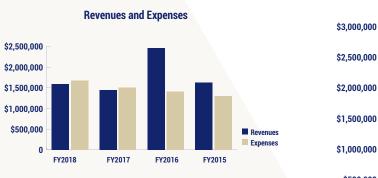
JUDY FLIPPE

The JCRC mourned the loss of two cherished agency leaders, Ron Glancz and Judy Flippen-Anderson. Ron, an exemplary leader in the Jewish community, died on August 14, 2018, after a long battle with cancer. He had a brilliant mind and tireless work ethic and led a life of humility and compassion guided by Jewish values. Ron served on the JCRC's board and executive committee for many years, and as our President from 2008-2010. He also served as president of the Jewish Foundation for Group Homes (JFGH) and on the Board of Directors of The Jewish Federation of Greater Washington. In 2017, Ron and Margie received JFGH's Melvin S. Cohen Community Service Award. Ron also received JCRC's 2015 Breslau Goldman Award and was a recipient of Congregation Har Shalom's Hakarat Tov Honor.

Judy, co-chair of the Virginia Holocaust Commemoration Commission, died on March 31, 2018, one week before she would have helped lead our Virginia Yom Ha'Shoah Commemoration. Since 2011, Judy was an integral part of the Yom Ha'Shoah commemoration events, often making tremendous contributions behind the scenes with little fanfare. She was devoted to our survivor population and to the sacred mission of Holocaust commemoration and education. She inspired all those who were fortunate to work with her. With her wisdom, kindness, dedication and dignity, Judy left an indelible mark on the Jewish community.

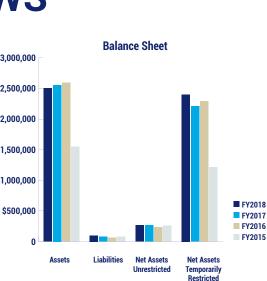
Te'hi zichronam le'vrachah-may Ron and Judy's memories forever be a blessing.

# **FINANCIAL REVIEWS**



During the last four years, the JCRC's annual budget has increased dramatically and should sustain this trend as the JCRC continues to grow its operations to meet our community's future needs. The significant increase in revenues in FY16 results from the conclusion of fundraising for the Campaign for the Future (Campaign), which has provided necessary funding for the JCRC's growth over the last two years. In FY17, the JCRC began to use the funds from the Campaign. As a result, expenses have exceeded revenues in the past two years.

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The JCRC's balance sheet continues to be strong Assets consist mainly of cash and receivables from The Jewish Federation of Greater Washington for the FY19 Allocation, pledges from the June 2018 gala and the Campaign. Assets will decrease during the next few years as funds from the Campaign are used to cover the expanding budget. Liabilities consist of currently due bills. Net Assets Temporarily Restricted represent funds to be used in the coming years or for a specific purpose.

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Jewish Community Center

Jewish Council for the Aging

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Sagel Bloomfield Danzansky

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Greater Washington

of Northern Virginia

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Tifereth Israel Congregation

Jewish Community Relations Council of Greater Washington



Washington Hebrew Congregation

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